



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

**Valério Souza-Neto, Gui Lohmann, Brent Moyle,
Glauber Eduardo Santos**

(Tackling Negative Impacts Of On-Site Adverse Weather: A Stress-And-Coping Examination)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*

Dr. Yeong Hyeon Hwang
Chairman of Board



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

Luyu Yang, Jiaqi Chen, Jun Liu
(Preferred Climate for Hiking: Mining from Tourist-Generated Data)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*

Dr. Yeong Hyeon Hwang
Chairman of Board



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

Soeun Lee, Hakseung Shin

(A Comparative Analysis Of Travel Information Adoption Process Between E-Wom And Ai-Generated)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*

Dr. Yeong Hyeon Hwang
Chairman of Board



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

Seoyoung Koo, Seonyeong Baeak, Sunny Ham

(Differences In Food Labeling Awareness, Usability, And Satisfaction According To Consumers' Trust Levels In Food Labeling Information)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*

Dr. Yeong Hyeon Hwang
Chairman of Board



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

Floren Angel G. Cantara, Maria Delia Tomacruz

**(Sip Happens: Understanding The Influence Of Digital Marketing
To Filipino Gen Z'S Drinking Culture)**

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*

Dr. Yeong Hyeon Hwang
Chairman of Board



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

Fangzhong Sun, Baihe Li, Zhuolin Zeng, Haixing Yu

(Service Robot Used In Event Area: An Integrated Model Of Self-Congruity Theory And Value Co-Creation Theory)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*

Dr. Yeong Hyeon Hwang
Chairman of Board

Certificate of Participation

Maehee Chin, Hakseung Shin

**(Why Seek A Travel Buddy? Why Seek A Travel Buddy? Exploring The Impact Of Tourist-To-Tourist Interaction
On Satisfaction And Stress Relief)**

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*



Dr. Yeong Hyeon Hwang
Chairman of Board

Certificate of Participation

Yujeong Jo, Hakseung Shin

(The Effect Of Parasocial Interaction With Ai Chat Gpt On Trust And Destination Image: The Moderating Role Of Ai Hallucination And Stochastic Parrot)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*



Dr. Yeong Hyeon Hwang
Chairman of Board

Certificate of Participation

Ha An Le, Haejin Yoon, Haque Sifat UI

(Unveiling Local Perception: Exploring Awareness, Attitudes And Willingness Toward Tourism Adaptation To Climate Change)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*



Dr. Yeong Hyeon Hwang
Chairman of Board



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

Jun Liu, Jiaqi Chen, Tianhang Geng, Yunyun Yu
(Identification And Evolution Of Urban Tourism Functional Spaces: The Perspective Of Social Perception)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*

Dr. Yeong Hyeon Hwang
Chairman of Board

Certificate of Participation

Ji-Hyun Jang, Yeong-Hyeon Hwang
(Factors Influencing Willingness To Pay For In-Flight Wifi Service)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*



Dr. Yeong Hyeon Hwang
Chairman of Board

Certificate of Participation

Phuong K. Luu, Myungkeun Song

**(Exploring The Influence Of Scarcity Messages On Booking Intentions: An Examination Of Seasonal Variations
In Demand)**

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*



Dr. Yeong Hyeon Hwang
Chairman of Board

Certificate of Participation

Krittawit Krittayarungroj

**(Sustainable Development Of Community Enterprise (Ce) In The Context Of Community-Based Tourism (Cbt):
Exploring Practices, Success Factors, And Stakeholder Mechanisms)**

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*



Dr. Yeong Hyeon Hwang
Chairman of Board



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

Nancy Wu, Jiawei Wu

(The Impact Of Ai-Generated Content On Tourists' Localized Experience: A Research Proposal)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*

Dr. Yeong Hyeon Hwang
Chairman of Board



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

Jethro Ian G. Belano

(Effects Of Filipino Millennials' Perception Of Green Restaurants In Quezon City On Their Patronage And Loyalty)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*

Dr. Yeong Hyeon Hwang
Chairman of Board



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

Vo Huu Hoa, Bui Kim Luan, Vo Duc Hieu

**(Analyzing The Impact Of Destination Image And Tourism Satisfaction On The Loyalty Of Rural Tourists
Suburban Of Hoi An City)**

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*

Dr. Yeong Hyeon Hwang
Chairman of Board



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

Yang Emma YU

(The Exploration Of The Influence Of Tri-Reference Points On Hotel Booking Intention)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*

Dr. Yeong Hyeon Hwang
Chairman of Board

Certificate of Participation

**Zhiqian Long, Junying Liang, Sangguk Kang, Chen-Kuo
Pai**

**(Perceived Coolness And Memorable Generation Z Customers' Experience In Integrated Resort: Antecedents
And Consequences)**

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*



Dr. Yeong Hyeon Hwang
Chairman of Board

Certificate of Participation

Wenjie Tang

(Understanding Chinese Seniors' Food Experiences: An Optimal Distinctiveness Theory Perspective)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*



Dr. Yeong Hyeon Hwang
Chairman of Board

Certificate of Participation

Akari Ota

(Stadium Authenticity And Attachment At The National Stadium For Stadium Tourism Development In Japan: A Comparative Analysis Of Women'S And Men'S Football)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*



Dr. Yeong Hyeon Hwang
Chairman of Board

Certificate of Participation

Luilyn S. Abapo, Shirley V. Guevarra

(Minding What Matters: Selected Philippine Hotels' Employee Mental Health Programs During The Covid-19 Pandemic)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*



Dr. Yeong Hyeon Hwang
Chairman of Board



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

Seoyeon Son, Yujin Kwon, Jaeseok Lee

**(Influence Of Cultural Festival Quality On Visitor Satisfaction And Behavioral Intention : The Case Of 2023
Seorak Cultural Festival)**

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*

Dr. Yeong Hyeon Hwang
Chairman of Board

Certificate of Participation

Hongbi Kim, Hakseung Shin

(Analyzing The Social Interaction Behavior Effects In Rural Tourism: The Moderating Effects Of Interaction Desire And Perceived Tourism Impact Attitudes)

*In Recognition of Contribution to APTA 2024,
the Asia Pacific Tourism Association Annual Conference*



Dr. Yeong Hyeon Hwang
Chairman of Board