



**APTA**  
ASIA PACIFIC TOURISM ASSOCIATION

**APTA 2023**

# *Certificate of Participation*

**Ziqi WANG**

**(The Effect Of Restaurant Atmospheric Stimuli On Customer Intimacy And Behavioral Intentions  
: Cultural Familiarity As Moderator)**

*In Recognition of Contribution to APTA 2023,  
the Asia Pacific Tourism Association Annual Conference*

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**Dr. Yeong Hyeon Hwang**  
Chairman of Board

# *Certificate of Participation*

**Jaehee GIM, Sung In KIM,  
Heewon KIM, Soona PARK**

**(What Matters More In Hotel Guests' Online Review Ratings? Assessing The Cultural Difference  
Between Eastern Vs Western Consumers Using Trip Advisor Data)**

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**Hsiang-Fei LUOH, Pei-Chun LO**

**(Sources Of Customer Well-Being In Restaurant Dining Experiences: An Exploratory Study)**

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**Wangcheng YAN, Yueye MENG,  
Kwanglim SEO**  
(Optimal Reward Policy For Travelogues)

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**Vorapat CHUTIMA , Pairach PIBOONRUNGROJ,  
Warattaya CHINNAKUM, Ora-orn POOCHAROEN**

**(Public Policy Issues In Peer-To-Peer Accommodation: A Bibliometric Study)**

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**Soomin LEE, Chul JEONG**

**(Analyzing Seoul Dulle - Gil Passengers' Perceptions And Evaluating Sectional Preferences Using Text Mining)**

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