



APTA
ASIA PACIFIC TOURISM ASSOCIATION

APTA 2024

Certificate of Participation

Xing Liu

(Uncovering The Identity Of Customers And How They Respond To Service Failure)

*In Recognition of Contribution to APTA 2024,
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Certificate of Participation

Michael Yu, Pengsongze Xue, Hwansuk Chris Choi
(Investigating The Antecedences Of Value Co-Destruction And Related Contextual Differences)

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**Ruoxue He, Qiao Zhang, IpKin Anthony Wong,
Chi Hang Robin Chark**

**(The Impact Of Service Provider-Consumer Interaction On Hotel Evaluation:
A Mediating Effect Of Consumer'S Psychological Ownership)**

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**Guanghai Qiao,; Xue Huang, Hanqi Song,
Bruce Prideaux**

**(Tourism Experience Of Children With Disabilities: Perspectives Of Interation Of Family
Tourism)**

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Jia Liu, Haifeng Wang, SooCheong (Shawn) Jang

**(What Constructs Ecological Aesthetic? Research On Construction Of Ecological Aesthetic
Spatial Imagery Of Rural Tourism Destinations)**

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Juncheng Guo, Leonardo Anthony Najarro Dioko
(More Consistent And Happier? A Hotel Study Of Colour And Customer Emotional Coexistence)

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Kathy I Man Mok, Desmond Chee Shiong Lam

**(Individual Differences In The Relationship Between Religious Values And Vice Activities:
A Study Of Personal Traits And Perceived Internal Behavioural Control)**

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Dolgion Davaajargal, Katsuya Hihara

**(Analysis Of Intention To Use Smart Contactless Hotels And The Impact Of The Covid-19
Pandemic)**

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Kansinee Guntawongwan, Akarapong Untong
(Quantifying The Economic Benefits Of Implementing The Green Hotel Standards In Thailand)

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Chih-Ching Teng, Ching-Ju Chuang
(Unveiling The Slow Food Restaurant: Insights From Restaurant Operators)

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**Jie Cao, Fu-Chieh Hsu, Jing Liu,
Zhenyu Yang**

(Sacred Religious Dining Experience: A Perspective From Buddhist Restaurants)

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Hsin-Ling Wang, Wen-Hwa Ko

(Culinary Professional Competence And Training: From The Perspectives Of Sustainable Culinary Innovation)

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Yu-Hua(Melody) Xu, Lan-Yu Zhang

**(What Should We Do When Integrating Generative Ai Into Tourism Classes? Insights From
A Pedagogical Pre-Experiment)**

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**Sirong Chen, Xiaonan Li, Rob Law,
Lawrence Hoc Nang Fong**

(An Integrative Framework For Customer Engagement In Tourism Websites)

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Jianan Ma, Fangxuan Li

(How Personal And Social-Interactive Engagement In Tourism Rituals Can Stimulate Consumption: Interaction With Self-Construal And Self-Congruity)

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**Yujeong Jo, Hongbi Kim,
Hakseung Shin**

**(Exploring Environmental Value In Religious Tourism: Temple Stay'S Impact On Well-Being
And Environmentally Responsible Behavior)**

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**Xianglan Chen, Yayun Yang,
Yuming Ma**

**(Eyeing The Pun: An Eye-Tracking Study On The Synergistic Effects Of Visual And
Textual Elements In Tourism Advertising)**

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Ekaterina Frolova, Seweryn Zielinski

**(Historical K-Dramas And Their Impact On Tourism Development By Boosting The Intention
To Visit)**

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